

PRESS RELEASE

Canon (Switzerland) AG is breaking new ground at its site in Bern



FlexOffice welcomes Canon in Bern: Jeanique Nicolet, Head of Sales at Flexoffice Switzerland, on the right, is delighted about the move, as it is Désirée Baumberger, Key Account Manager at Canon (Switzerland) AG.

Wallisellen, December 2021 – Canon is implementing "New Ways of Working" and is moving into the FlexOffice site in Bern. The new home of the Canon Business Center (CBC) Bern is a modern "serviced office". It's important to Canon to provide the best possible flexible, individual and responsibly structured working conditions for its employees.

As the building containing the previous CBC Bern in Ittigen has been sold, the move into the newly opened FlexOffice in Bern Murfeld also represents a "New Ways of Working" (NWOW) pilot project for Canon. The new home for Canon employees in the CBC Bern is a "serviced office" with a staffed reception desk, which is shared with the other companies based there. Canon rents private offices for its exclusive use with access to shared meeting rooms and lounge areas. A showroom has been installed and there are logistics storage facilities available for the service engineers. The pilot project will initially run

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for one year. During this time, Canon will carefully gather data on the experiences of its staff in this NWOW environment.

"Working at our new site is very pleasant", is the initial impression of Michel Trefzer. As the Regions Sales Manager at Canon, Trefzer is at the same time also responsible for the site at the CBC Bern. "So far, we have had consistently only positive feedback from our employees. The premises are modern, and the working environment is interesting because we are surrounded by other companies, and inspiring encounters can take place in the communal areas."

FlexOffice is a Swiss real-estate start-up and now offers "the workplace of tomorrow already today" in four Swiss cities and at seven sites.

Mathis Hasler, Co-founder of FlexOffice: "The team from Canon is an enrichment to our site and our network in Bern, because FlexOffice sees itself as a partner for the transformation into a new world of work. Anyone sharing space with other companies, automatically becomes more open to new ideas. Large corporations mix with smaller companies and start-ups – this is precisely our aim."

Markus Naegeli, CEO Canon (Switzerland) AG, is delighted: *"Our NWOW pioneers in Bern are able to work in a lively atmosphere in a high-quality office environment, which they can structure according to their needs."*

About Canon

www.canon.ch/about_us/

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